



News Release

For Immediate Release
Wednesday, May 21st, 2003
Contact:
Lena Dibble
Tobacco Control Program
(801) 538-6917

Twenty-Nine Utah Youth Receive Awards for Entries in TRUTH Awards Ceremony

(Salt Lake City, UT) – Twenty-nine Utah youth received recognition at an awards ceremony on May 21 at The Gateway Union Pacific Depot for their winning entries in the sixth annual Truth from Youth Anti-tobacco Advertising Contest, presented by the Utah Department of Health (UDOH). More than 5,000 students entered this year's contest, and more than 36,000 students have participated in the contest since 1999.

Teachers throughout the state view the contest as a great teaching tool. "The Truth from Youth [Ad Contest] is the most authentic classroom assignment that I ask my students to complete," said Crystal Spackman, a Murray High School teacher. "I think it's a great idea to have students encourage their peers to either stop smoking or to never start. It's a real and positive process that I fully support."

Utah youth ages 5 to 18 entered the contest by creating anti-tobacco radio, TV, or billboard ads. Entries are grouped into elementary, junior high, and senior high school categories, with cash prizes for first, second, and third place.

There are three Best of Contest winners, one in each category. The winner for billboard is "Which Smile Do You Prefer" by Piper Whited of Moundfort Middle School in Ogden. The radio winner is "Prince Charming" by Emma Lunbeck of West High School. The TV winner is "Addiction" by Austin Corry and Heather Dawn of Wasatch High School in Heber City. In addition to receiving a cash prize, the Best of Contest winners will have the opportunity to help produce their ads, which will be aired this summer.

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Following the awards ceremony was a TRUTH party where students enjoyed music with a live DJ, dancing, Sumo-Tyme games, and a special appearance by the popular anti-tobacco ad character, Lab Rat 204.

For more information about the awards ceremony, call 1-801-256-4924 or visit the web site at www.youthagainsttobacco.com.

Editorial Note: Call Amanda Caraway at 801-531-0533 to set up interviews or to acquire copies of this year's winning entries.

Additional winners are:

Elementary Billboard

- 1st place Dallin Marshal of Vernal Middle
- 2nd place Nicole Morgan of River Heights Elementary
- 3rd place Sam Matthews of South Summit Elementary

Junior High Billboard

- 1st place Ben Barns of Muellar Park Junior High
- 2nd place Brian Pratt of South Jordan Middle
- 3rd place Cami Stephenson of Kaysville Junior High

High School Billboard

- 1st place Tyeson Haffaker, Amy Glavas, and Amber Nelsen of Murray High
- 2nd place Brittany Welch, Tanner Nielsen, and Chris Rowberry of Mountain Crest High
- 3rd place Kali Stewart of Pleasant Grove High

Elementary Radio

- 1st place Dallin Olsen of Lincoln Elementary
- 2nd place Reggie Charon of Leid Boys and Girls
- 3rd place Megan Loy, Taylor Roach, and T.J. Butterfield of Mountain Shadows Elementary

Junior High Radio

- 1st place Laura Magleby and Stan Magleby of Springville Junior High
- 2nd place Alex Hartuigsen and Christina Fasick of Kaysville Junior High
- 3rd place Erica Hawkins and Michelle Ferrell of Kaysville Junior High

High School Radio

- 1st place Joshua Wood of Northridge High
- 2nd place Sara King, Josh Newman, and Alexander Pyrogov of Clearfield High
- 3rd place Wendy Page of Bountiful High

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Elementary TV

- 1st place Nicholas Peterson, Timothy Peterson, and Keilan Smith of West Weber Elementary
- 2nd place Amanda Moss of Lincoln Elementary
- 3rd place Jaymi Patterson and Jacqui Patterson of Mountain Shadow Elementary

Junior High TV

- 1st place Jessica Brough of North Layton Junior High
- 2nd place Kendall Nelson of Mueller Park Junior High
- 3rd place Emily Bennett of Springville Junior High

High School TV

- 1st place Jared Nelson of Springville High
- 2nd place Meggie Larsen of Clearfield High
- 3rd place Christopher Crofts, Zach Wall, Tyler Jorgensen, Derek Davis, and Chancy Morwood of Richfield High

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