



## Patient and Community Education Work Group

### Minutes

April 8, 2009

Human Service building Rm 212

**In attendance:** Kathy Hoenig, Marty Malhiero, Sandra Kresser, Jason Carlton, Jonathan Anderson, Erin Johnson, Terri Russo, Tina Duncan, Abbie Vianes, Ben Reaves, Charlotte Vincent, Andy Murphy, Nancy Cheeney

Abbie led discussion on “Clean Out the Cabinet” week in May.

Tentative date for event is May 8<sup>th</sup>, but can be moved if necessary. SLC Mayor’s Coalition can organize the Brown Bag Panel on Rx drugs and record it for channel 17 public TV.

Abbie asked for ideas to advertise the even. Marty suggested Sgt. Ross (SLCPD) as a good resource, who along with Florence Reynolds went through senior centers and collected 25 lbs. of Rx drugs recently.

**Possible Brownbag Discussion Topics:** 1-Dangers of Rx drugs, 2-How to safeguard Rx drugs (lock them up), 3-personal stories—a youth and an adult story. 4-Signs of addiction-toxicity levels. 5 – Understanding and being educated about the meds you are using.

#### **Possible Panel Participants:**

- Sandra Kresser- Moderate the panel discussion
- Debbie Hobbins- Treating opiate addicts
- Debbie Brockbank—Lost son to Rx drugs (contact through Sandra)
- Joni Madsen—Lost son to Rx drugs (contact through Sandra)
- Debbie Thomas—Lost husband to Rx drugs who was a chronic pain patient
- Police Officer – Someone like Chris Burbank
- Ask Craig PoVey about Tooele Task Force—Abbie will follow up
- Lana Taylor—Erin to ask her

\*\*Final selection of panelist to send 2-3 line bio to Abbie and 1-2 two slides if they want to reference any data or picture of loved one.

Abbie discussed spreading the word about the event. We can display flyers in SLC library, and she will prepare an e-card we can all send out to our lists of contacts. A press release will also be put together.

Erin will prepare a description of the brownbag, (the purpose, goal, etc.) and handouts/ppt slides to make available at the brownbag discussion

Other ideas/activities being considered were:

- Get the SPF coordinators to participate, especially those who have Rx drug as a priority.
- Contact prevention coordinators and find out who is focusing on Rx drug use. Some focus can be put on how many lbs to collect. Ben to follow up on this.
- Contact Spy Hop Film Productions to get ideas/help for events. Tina will follow up.
- Check out the Association of State's Pain Initiative (ASPI) for ideas of what's happening on the nationally with Rx drugs. (internet search).
- Tina asked if there is a national effort to promote locking up your meds. Erin mentioned there is a national bill to safeguard Methadone use. Andy mentioned National Red Ribbon Week has a "lock your meds" campaign ([lockyourmeds.org](http://lockyourmeds.org))

Abbie will contact Kevin in Springville who previously organized a Clean Out the Cabinet event.

Another idea is contact Paula Price at WHS in Ogden about CAMMI awards and encouraging youth to do a media campaign on Rx drug use and injury deaths. Ben will contact her or Craig Anderson, the SPF coordinator about this.

Workgroup Members to have agency logos on flyer for Clean Out the cabinet week  
SLCo Substance Abuse, Division of Substance Abuse and Mental Health, Poison Control, Life Source Foundation and Utah Department of Health. Email logos to Erin ([erjohnso@utah.gov](mailto:erjohnso@utah.gov)) or Abbie.

#### **Updates:**

Charolotte – Senator Hatch coming tomorrow to talk to med school students. He will discuss either supplements, meds, or healthcare. Contact [cvincent@utah.gov](mailto:cvincent@utah.gov) for more info. Health Science Education Bldg. 12 PM. RM 1700.

Kathy – Healthy Aging program offers a program called Healthy Living with Conditions, partnering with Valley Mental Health to help with people who have problems with Rx meds.

Sandra – In Feb. attended FDA mtg in Washington DC where FDA, DEA, CDC, SAMHSA were all represented. FDA admitted that what they are doing is not the right way, and asked for help. There will be a move to coordinating discipline of Drs across state lines. Also to change indications for oxycodone, fentanyl, methadone for only severe pain. Now working on definition of 'severe pain.' She has been invited on May 5<sup>th</sup> to another meeting.

Jason – This is the last week tv spots are running. Editorial on KSL.com last week about Guidelines saying that physicians should be using them. At the District and Jordan commons May 4 – 15<sup>th</sup> the tv spot runs pre-movie showing. After the 15th we will do an evaluation of the campaign.

\*\*\*How do we continue efforts with the work group after the funding ends and the program is phased out in June? How structured do we want or need to be? Topic to be tabled for next month's meeting on May 13, 2009, 4 pm, DHS room 212.