

Dec 12 Minutes
Patient and Community Education Work Group

Next meeting: January 9 from 3-5, Rm 212 Department of Human Services

Present:

Charlotte Vincent
Craig PoVey
Darlene Benson
Kathy Goodfellow
Marty Malheiro
Kevin Scholz
Beth Dove
Leah Ann Turner
Julia Robertson
Thomas Jones
Erin Johnson
Abbie Vianes

Reports:

The UDOH Prescription website is up and running!! www.health.utah.gov/prescription

Kevin Scholz looked into the costs of having ads shown before movies in theatres. In-Theatre Advertising: Kevin Scholz found that the production process is 20 business days. If the ad is ready, it can be submitted at the cost of \$10 a showing for theatres throughout Utah and Salt Lake Counties. (see pdf on website under Education Work Group “other resources”)

Kathy Goodfellow (past president of Utah Pharmacists Association) brought copies of the patient information hand-outs currently being distributed with specific prescription narcotics at her pharmacy. She also brought grant information for Purdue Pharma. (the hand-outs can be viewed on our website under the Education Work Group “other resources”)

Leah Ann Lamb (not present) sent an update that she and Florence Reynolds presented to the Prescription Pain Medication Steering Committee on proper disposal of pharmaceuticals. They will be following up with a proposal for legislation for the 2009 legislative session.

Erin Johnson reported that since the Drug Offender Reform Act doesn't have a specific curriculum for each offender, the best way we could get involved would be to educate the different specialists who meet with the offenders so that they can include education on prescription medication as it comes up in the one-on-one sessions or appt's.

Abbie Vianes contacted ER managers at hospitals throughout Utah to find out their policy on giving out narcotics to patients to take home. (see the final list on website)

Presentations:

Kevin Scholz, founder of Youth Net, presented on the “Clean Out the Cabinet” campaign that his organization sponsored in Utah County. (his ppt is available on the website)

Marty Malheiro presented on Maine’s campaign against abuse of prescription painkillers. She brought samples of Maine’s print media that can be found at:

<http://www.close-to-home-campaign.com/>

We also watched a video produced by teens for this campaign called “Falling” which we watched.

Discussion:

We need to know if there is evidence that narcotics (specifically) are harming the environment (so far it seems like the evidence applies to pharmaceuticals containing hormones).

Drug companies could fund lock boxes in pharmacies.

Have Kevin Scholz present at DUR (Drug Utilization Review Board)

Have water quality come speak to our Work Group.

Policy issue: can we change the federal law/DEA rules about reverse distributing, lock boxes, etc?—bring up with policy work group.

Tasks:

Darlene: contact Raedell for info on drug rebates, amber sheets for pharmacists, and using the drug utilization review board as a means of raising awareness for Rx drug dangers. Also to see if Kevin Scholz can present at DUR. Ask Raedell if she has ideas for drug companies to fund lock boxes.

Abbie: press release for Clean Out the Cabinet (contact Laura Jones--KCPW). Present idea about changing federal disposal laws to policy work group.

Dr. Jones: let your daughter, Laura Jones, know that Abbie will be contacting her about the press release ☺

Julia: Talk to Dental group at UDOH (see if they want to be part of this Work Group). Prepare to present to us in January or February about the pregnancy risk line, types of problems and calls you face, and how we can use this as a medium to educate about prescription pain med use.