

Green Ribbon Month Activities & Helpful Hints

- Decorate the school with green ribbon and display the ribbon along school walking routes.
- Have a pledge wall at the school where all signed student, parent, and driver pledges are placed.
- Have pledge signing contests between classes or even with other schools.
- Each person that signs a pledge receives a 6 inch green ribbon to display anywhere (hair, backpack, vehicle antenna, shoes, bicycle, etc.).
- Teachers can supplement curriculum with education materials about pedestrian safety.
- Have a GRM poster contest, display the posters throughout the school.
- Have pledge drives to get local high school students, businesses, and parents to sign driver pledges.
- Have law enforcement assist students with the radar gun to determine vehicle speeds near the school.
- Start a parent lead "Walking School Bus" during Green Ribbon Week, and keep it going.
- The florescent green ribbon can be purchased at Transit Instruments - phone (801) 262-0066. Just mention you're doing GRM and you'll get a discount.
- Use the 1 inch ribbon for the pledges and the 4 inch ribbon for decorating the school.

For more information contact the Utah Department of Health at (801) 538-6141 or visit www.health.utah.gov/vipp

Green Ribbon Month



Preventing Pedestrian Injuries



Have a question about Green Ribbon Month or just want to know how to get involved.

The following questions are answered inside this brochure.

Who should be involved with Green Ribbon Month?

What is Green Ribbon Month?

Where does Green Ribbon Month take place?

When is Green Ribbon Month?

Why participate in Green Ribbon Month?

How to start doing Green Ribbon Month?



In 2003, Green Ribbon Month was selected as the national winner of the Pedestrian Project Award for Education by the Institute of Transportation Engineers and the Partners for a Walkable America.

September is Green Ribbon Month

WHAT IS GREEN RIBBON MONTH?

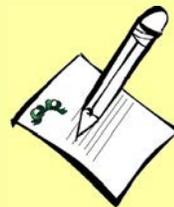
GRM is a pedestrian safety awareness & education program that involves the whole community. Place green ribbon on schools, local businesses, street posts, signs, vehicles, designated school walking routes and even students themselves. The green ribbons remind drivers to slow down in residential areas and around schools.



WHO PARTICIPATES IN GREEN RIBBON MONTH?

While GRM is typically done at the schools by the PTA, it is a program in which everyone in the community can take part (schools, PTA, health departments, SAFE KIDS, government officials, law enforcement, transportation engineers, media, local businesses, students, parents, and drivers).

School students, drivers and parents all sign GRM pledges. Students pledge to be safe pedestrians, drivers pledge to drive slowly in residential neighborhoods & around schools, and parents pledge to teach their children pedestrian safety skills.



WHERE DOES GREEN RIBBON MONTH TAKE PLACE?

GRM takes place mostly at elementary schools, residential neighborhoods and surrounding areas. It should involve the entire community area.

WHEN IS GREEN RIBBON MONTH?

Usually, GRM takes place in September (beginning of the school year). Schools are encouraged to select a week in September and designate it as Green Ribbon Week. That week various activities are held at the school and surrounding areas to promote and improve pedestrian safety.

WHY PARTICIPATE IN GREEN RIBBON MONTH?

On average in Utah, 40 pedestrians are killed and more than a 1,000 are injured in pedestrian/motor vehicle crashes each year. One-third of all pedestrians injured or killed in Utah are under the age of 15.



HOW TO GET STARTED?

- 1 – Schedule a date for your school's Green Ribbon Week in September.
- 2 – Get the whole community involved.
- 3 – Plan activities (pledge signing contests, assemblies, poster contests, walking activities, etc.).

Be creative and have fun! Use many florescent green ribbons to tie around trees, posts, fences and near crosswalks. Be visible, be vocal and be involved!

September						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				