

Traumatic Brain Injury Fund Advisory Committee Meeting

January 12, 2012

Utah Department of Health (Room 128)

2:30 pm –4:00 pm

MINUTES

Committee Members Present:

Nita Smith, Eileen Maloney, Sarah Sanders, Ron Roskos, and Anne Russo via phone.

Committee Members Excused:

Liz Baker

UDOH Support Staff:

Whitney Johnson, Sue Dubois, Trisha Keller, and Missi Leak.

Welcome & Introductions:

- Sarah welcomed the Committee.

Approval of September Minutes:

- Minutes were approved by Committee.

Update on Tasks:

- **TASK:** Trisha to schedule a meeting with Nita, Joyce, and Trisha to talk to Dr. Patton to introduce the Fund to him.
 - January 19th at 3:00p.
- **TASK:** Committee members to submit at least one person either TBI Survivor or professional to Trisha. (That way we can have a back-up list for the future).
 - Sarah suggested Dr. Ralf Gant.
 - We need to replace a survivor.
 - Please submit 4-5 names ASAP.
 - Submit a name, their contact information, and what you know about them/why you recommend them.
 - Whitney suggested Dr. Colby Hansen from the Concussion Committee.
 - This Committee has criteria; those names that we submit needs to be an Advocate, Family Member, and a Professional.
- **TASK:** VIPP will send out the legislation again to the committee.
 - Think about what you see the role of the advisory committee being, and how you want to proceed.
 - The Committee will continue to advise the Health Department on the fund.
 - When the legislative session comes up the Committee members can give their efforts.

- It's very important to get people up at the legislature, (TBI Families, Victims, etc.) and give them talking points about the bill so that they know what to say to their legislators.
- Nita to update the Elevator Speech.
- TASK:** Nita to send to the committee.
- It's hard to notify people in advance, sometimes you find out the night before.
- Have a "Brain Injury Day" up at the hill.
- This Committee will cease strategic planning around other areas, and go back to advising the Health Department only concerning the Fund.
- We have a legislator that is going to ask for more "one-time" funding this session.
- Missi to take "Strategic Plan" off the agenda for future meetings.
 - Talk about the Priorities of the Fund instead.
- The Committee will cease until July 2012, unless we get more funding.
- If we are not awarded anything this session, the Committee will still meet to strategize ways to find more funding.
- In July 2012 we will have letters sent out again, so that we will be more formal.

Update on Joint Sustainability Efforts with UBIC Members:

- Absolute Communications Group is going to work with us for another semester.
- Sticker campaign has not been financially attractive as they hoped it would be.
- Meeting with the students about the possibility to do 'YouTube' and Facebook things about people with Brain Injuries.
 - Calling this the "Faces of TBI".
- They secured a legislator that will push for money this session.
 - Representative Litvack

TASK: Trisha to send Nita expenditure data and information to give to Rep. Litvack.

- Absolute Communications is looking to do a pilot project in Salt Lake County.
- We have some pretty impressive data to show.
- This committee will be working a lot during legislation.
 - They will ask for more data and information from UDOH.
- Representative Cosgrove is trying to pass something for veterans.
- We need to strategize ways we can get this in the media during the legislative period.
 - Press Release on the TBI Fact Sheets, or a Press Conference.
 - Media to interview someone who had received Resource Facilitation from the Fund.
 - BIAU knows someone who will do interviews and put it on his website (Shad).
 - Sue to bring something from USU Magazine that mentioned TBI.
 - BIAU's 2nd Annual Art Show us in April; their 5K is in May.
 - BIAU Open House in March – Anne Russo is the new President of the BIAU.
 - March is Brain Injury Awareness Month.

Priority of the Fund:

- There is Brain Injury Certification and Expertise all over the State.
- Case Managers
- There are connections all over the State if we get the amount of funding to go statewide.

- Several Mental Health Centers have a person to help people with TBI's.
- Priorities:
 1. More People (Statewide/Waiting List).
 - It doesn't depend on the how much funding we get this session, just go statewide with it to spend it all within the year, doing the resource facilitation.
 2. Reach them faster (intervene earlier) – printed materials on site and mailed ASAP (UDOH does not get the data until the end of the year – send materials then).
 - The committee to create materials.
 3. Training Professionals.
 - Identify who to train
 - Find who will do the training
 4. Prevention Education.
 - Areas that will always be ongoing for the Fund:
 - *Resource Facilitation – Wasatch Front.
 - *Evaluations paid for (Access further resources).

Other Items:

- Ashley Spencer, U of U Hospital– Recreational Therapist, email:
 - Whitney responded that she would take this email to the committee and let her know when we get funding again if this fits the funds priority.
 - This does not fall under our priorities.
 - Resource Facilitators may be able to further assist her.
- Legislation Report – change “consistent, ongoing, short-term support” to “Individualized Short-Term Support”.
- 2012 Meeting Schedule:
 - After the legislation session ends, the committee will have a conference call to talk about any funds acquired during the session.
 - The Legislative Session ends on March 8th.
 - March 12th @ 1:00p. – Conference Call to talk about session.
 - March 8, 2012 from 1:00-2:30p, Room 125 – **Cancel – last day of session.**
 - May 10, 2012 from 1:00-2:30p, Room 125 – change meeting time to 10:00-11:30a
 - July 12, 2012 from 2:30-4:00p, Room 128 – change meeting time to 10:00-11:30a
 - September 13, 2012 from 1:00-2:30p, Room 125 – change meeting time to 10:00-11:30a
 - November 8, 2012 from 1:00-2:30p, Room 125 – change meeting time to 10:00-11:30a

Next Scheduled Meeting

March 12, 2012

Utah Department of Health

1:00 – 2:30 PM

Conference Call

(Conference Line: # 801-521-5399)