

# Utah Breastfeeding Health

Developed for health professionals to support Breastfeeding

Volume 2, Issue 1 | January 2015



Information provided by the  
**Utah WIC Program,**  
Utah Department  
of Health

Editor: Judy Harris,  
MPH, RD, IBCLC  
State WIC  
Breastfeeding  
Coordinator

## Videos Promote Breastfeeding Policies in Hospitals

<http://breastfeeding.nichq.org/stories/bfb-video-part-1>

<http://www.nichq.org/sitecore/content/breastfeeding/breastfeeding/stories/bfb-video-part-2>

Follow stories of four hospitals working towards Baby-Friendly status.

## Academy of Breastfeeding Medicine Sixth Annual Summit on Breastfeeding

<http://online.liebertpub.com/toc/bfm/9/7>

*First Food: The Essential Role of Breastfeeding.*

Summit accomplishments and presentations are documented in a special issue of Breastfeeding Medicine.

## FTC Charges Gerber/Nestle with False Advertising

<http://www.ftc.gov/news-events/press-releases/2014/10/ftc-charges-gerber-falsely-advertising-its-good-start-gentle>

Gerber/Nestle deceptively advertised by using false statements that feeding their infant formulas will reduce the risk of allergies.

## The American Academy of Family Physicians New Breastfeeding Position Paper

<http://www.aafp.org/about/policies/all/breastfeeding-support.html>

Family physicians have an opportunity to provide breastfeeding education and support throughout the course of life to all family members.

## A Tale of Two Births – High & Low Performing Hospitals on Maternity Measures

<http://www.chcf.org/publications/2014/11/tale-two-births>

Expectant mothers can have different delivery experiences depending on the hospital.

## Breast Pumps and Insurance Coverage: What You Need To Know

<http://www.hhs.gov/healthcare/prevention/breast-pumps/>

Learn more and refer your patients to this site.



# Utah Breastfeeding Health

Developed for health professionals to support Breastfeeding

Volume 2, Issue 1 | January 2015

## Statement Against Paying for Human Milk Donations

<http://www.prweb.com/releases/2014/12/prweb12374945.htm>

The Human Milk Banking Association of North America has released an official statement in response to Medolac Laboratories' practices.

## 2nd International Conference on Nutrition, from WHO

<http://www.who.int/media/centre/news/releases/2014/icn2-nutrition/en/>

Top officials from over 170 countries endorsed a Declaration and Framework for Action to tackle hunger and obesity, with specific calls for action to support breastfeeding and regulate the marketing of infant formula.

## AAP New Jersey Chapter – Clinician talking points on Breastfeeding

<http://www.aapnj.org/showcontent.aspx?MenuID=1389>

Find the *Breastfeeding FAQs - A Guide for Physicians* and other resources at this website.

## FDA Revises Drug Prescription Labeling for Pregnancy and Breastfeeding Risks

[http://go.nationalpartnership.org/site/News2?page=NewsArticle&id=46230&news\\_iv\\_ctrl=0&abbr=daily2](http://go.nationalpartnership.org/site/News2?page=NewsArticle&id=46230&news_iv_ctrl=0&abbr=daily2)

The U. S. Food and Drug Administration published a final rule that requires prescription drugs and biological products to include more detailed labeling about the risks.

## Mother to Baby-Medication Experts

<http://www.mothers-to-baby.org/-new-fda-ruling-means-more-medication-risk-information-for-pregnant-women-mothers-to-baby-to-offer-additional-support-p157258#157258>

Find additional information on labeling and the risks.

## The Joint Commission

[http://www.jointcommission.org/Advancing\\_Effective\\_Communication/](http://www.jointcommission.org/Advancing_Effective_Communication/)

TJC topic library item: National Standards for Culturally and Linguistically Appropriate Services in Health Care.

## Safe to Sleep Campaign from NHI/NICHD

<http://www.nichd.nih.gov/sts/materials/Pages/default.aspx>

The National Institute of Child Health and Human Development, part of National Institutes of Health, developed best strategies to promote safe infant sleep with breastfeeding messages.

## Breastfeeding and Ebola from CDC

<http://www.cdc.gov/vhf/ebola/hcp/recommendations-breastfeeding-infant-feeding-ebola.html>

The Centers for Disease Control and Prevention have published, Recommendations for Breastfeeding/Infant Feeding in the Context of Ebola.

## Research Information

[http://www.ibreastfeeding.com/newsletter/latching-on/2014/12/new-research?utm\\_source=sen\\_dinblue&utm\\_campaign=LATCHING\\_ON\\_DECEMBER\\_2014&utm\\_medium=email](http://www.ibreastfeeding.com/newsletter/latching-on/2014/12/new-research?utm_source=sen_dinblue&utm_campaign=LATCHING_ON_DECEMBER_2014&utm_medium=email)

Find research listings on Pregnancy, Birth, Breastfeeding and other research topics from Hale Publishing.