



# MEMORANDUM

MEMO TO: All Authorized Utah WIC Vendors

FROM: Chris Furner, Utah WIC Program Manager

DATE: February 3, 2015

MEMO #: FY 2015-4

SUBJECT: Eligibility of White Potatoes for Purchase with Cash Value Voucher

Effective April 1, 2015 white potatoes are eligible for purchase on WIC. Please train all staff on this policy change which allows all fresh potato varieties to be purchased with WIC Cash Value Vouchers with a first date to use of April 1, 2015 or later.

In your existing Utah WIC Program Authorized WIC Foods booklets in your stores, please cover or strike out the exclusion of white potatoes from the "Do Not Buy" section on page 8.

Thank you for your support of the Utah WIC Program.

cc: WIC Directors  
Local Agency Retail Coordinators

