



MEMORANDUM

MEMO TO: All Authorized Utah WIC Vendors

FROM: Nicole Reames
Benefits Delivery and Integrity Coordinator

DATE: September 3, 2015

MEMO #: FY 2015-11

SUBJECT: **New Soy Formula Contract – Vendor Agreement**

As of October 1, 2015 the contract for soy infant formula will change from Enfamil ProSobee to Gerber Good Start Soy. Stores will see a significant increase in the demand for the Gerber Good Start Soy product in the 12.9 oz. size. As per the new 2015-2018 Vendor Agreement stores are required to stock the formula depending on your specific peer group. Please refer to the WIC vendor agreement for the stocking requirements.

As a reminder, the 2015-2018 Vendor Agreement states that the Vendor agrees to acquire sufficient quantities of the Similac Advance and Gerber Good Start soy, or other infant formulas that can be obtained through grocery wholesalers above the minimum inventory requirements, in order to redeem WIC checks being presented at the vendor site within 72 hours of notification of the need without causing participant inconvenience or hardship.

This means that if a WIC participant requests a formula that is printed on the WIC check that the store does not normally carry or is currently out of stock, the product must be ordered for the customer if they agree to return and purchase the item.

If you have any questions or concerns please feel free to contact the State WIC office at 1-877-WIC-KIDS.

cc: Local WIC Clinic Vendor Coordinators
Local WIC Directors