

MEMORANDUM

MEMO TO: All Authorized Utah WIC Vendors

FROM: Nicole Reames, Benefits Delivery and Integrity Coordinator

DATE: May 2, 2016

MEMO #: FY 2016-03

SUBJECT: **Yogurt**

The addition of yogurt to our food benefits has been very successful. Thank you for helping to make this addition such a success for our participants. There have been a few concerns that we have seen across the state that we would like to address with all vendors.

- USDA regulations for yogurt require that we provide the maximum food benefit of 32 ounces on the check. WIC clinics educate participants to purchase the 32 oz. container or smaller containers that add up to 32 ounces. The customer has the choice to purchase less if they would like. This means that customers are not required to purchase the full 32 oz. benefit. For example, if the customer would like to purchase 6 oz. containers they would be able to purchase 5 containers of that particular yogurt but would lose out on two ounces of benefits. Though the WIC checks state 32 ounces, the customer can choose to purchase less than the full 32 ounces.
- Participants are required to purchase whole-fat, low-fat, and non-fat yogurts depending on what is listed on their check. Substitution on fat content is not allowed.
- Brands that are available in whole-fat yogurt are as follows: Dannon Naturals, Oikos 4%, Stonyfield, Liberté, and Mountain High. A majority of the whole-fat yogurts only come in the 32 oz. containers and are mostly in the plain or vanilla flavors.

Additional information can be found in the Utah WIC Authorized Food Booklet and in Memo FY2015-09 that was sent in September of last year. Please train all staff on the above information. If you have any questions or concerns, please call the State WIC office at 1-877-WIC-KIDS.

cc: WIC Directors
Local Agency Vendor Coordinators

